

➔ CUSTOM WEB DESIGN



What is web design?

The process of creating content presentations to be delivered to end-users via the **World Wide Web**.

Websites are viewed using a web browser (**Internet Explorer, Firefox etc.**) or other **web-enabled device** such as a mobile phone.

Our team design and develop quality online solutions, from simple brochure sites to complex web applications.

Internet users demand **relevant content, fast loading pages, clear navigation** and an **aesthetically pleasing design**.

Our designers never use pre-made templates, so your website will be unique to you.

Search Engine Optimisation...

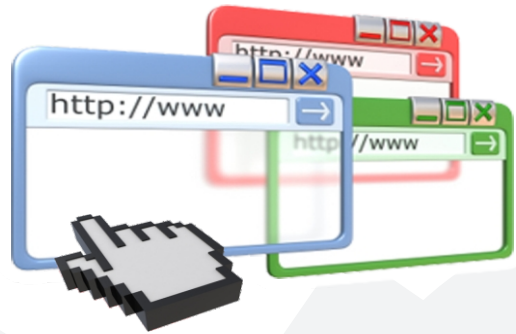
We're experts in **Search Engine Optimisation (SEO)** and online marketing campaigns designed to **convert visitors to customers**.



Our websites are optimised for all major search engines (Google, Yahoo, Bing etc.)

If your website hasn't been designed with **SEO** in mind, you're missing **sales and contact opportunities**.

Effective SEO improves rankings in results pages, leading to **higher conversion rates (increased sales, signups etc.)**.



Reach the widest audience...

We write our websites using **standards compliant & accessible** code to ensure it displays and functions regardless of the viewing device used (PC, mobile phone, games console etc.).

WHY CHOOSE US?

- ✓ **ONE STOP PARTNER** - websites, shopping carts, web applications, web hosting & domain names
- ✓ **OUTSTANDING SERVICE** - competitive fees & latest technologies
- ✓ **CUSTOM DESIGN** - stand out from your competition with professional design, no templates used
- ✓ **SEO** - optimised for major search engines (Google, Yahoo, Bing etc.)
- ✓ **GOOGLE MAPS** - interactively show your location
- ✓ **HIGH PERFORMANCE** - standards compliant, accessible code, fast loading pages
- ✓ **WEBSITE REDESIGNS & UPDATES** - renew your existing website



GET IN TOUCH if you're serious about unleashing the power of the internet to grow your business...

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